



**6 Editions Monthly Serving
South Walton,
Miramar Beach,
Destin,
Panama City Beach,
BlueWater Bay & Hammock Bay,
Niceville & Valparaiso**



The Area's Only Community Newspaper Serving South Walton, Miramar Beach, Destin, Panama City Beach, Bluewater Bay & Hammock Bay, Niceville & Valparaiso

Unlike other newspapers and magazines, **ONLY** the Life Media family of newspapers delivers your advertising message via the **U.S. Post Office** every month!

- **12,000** Homes and Businesses in Santa Rosa Beach, 30A and Inlet Beach (32459 and 32461)
- **12,000** Homes and Businesses in City of Destin including Kelly Plantation, Crystal Beach, Regatta Bay, Emerald Bay, Destiny East (32541)
- **12,000** Homes and Businesses in Panama City Beach (32413, 32407 and 32408)
- **12,000** Homes and Businesses in the communities of Hammock Bay and Bluewater Bay (32439 and 32578)
- **10,500** Homes and Businesses Niceville and Valparaiso (32580 and 32578)
- **8,000** Homes and Businesses in Miramar Beach, Seascape and Sandestin (32550)

Special Rates Include:

Six months: Discounted **15%** per month with credit card
Twelve months: Discounted **20%** per month with credit card

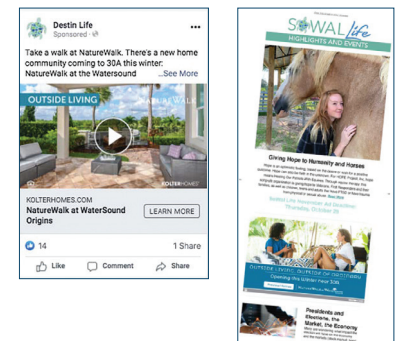
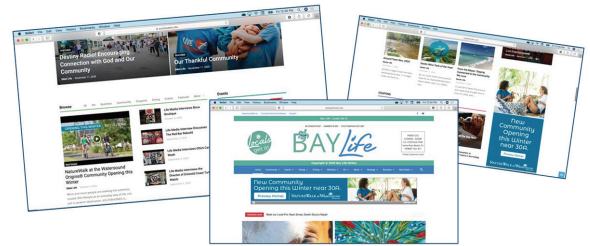
Supplement your print advertising with targeted mobile & online campaigns through Life Media.

Promote your business through targeted video, digital ads, targeted e-newsletters and email blasts, and editorial content to the local Life Media audience and additionally to your targeted prospects regionally and nationally.

Drive new users to your website. Reach your targeted audience. Promote your brand. Increase sales.

Digital & Mobile advertising options include:

- Facebook and Instagram pages owned by Life Media including SoWal Life, Destin Life, Bay Life and PCB Life.
- Anchored sponsorship ads on news websites owned by Life Media including SoWal Life, Destin Life, Bay Life and PCB Life.
- Targeted email newsletters published through Life Media.



Contact Scott for more information or to schedule a free consultation.

(850) 688-9886 or email sales@mydestinlife.com

What people are saying about the *Life* MEDIA family of local newspapers...

Advertising with SowaL Life has proved to be invaluable. I have received a great amount of feedback and recognition from my advertisement. I've been shocked at the amount of people that have responded to me from the newspaper. I will be a customer for life. This is the best value among all of the marketing that I do. Keep up the good work! ~ *Danny Margagliano, 30A Local Properties*

Most cost-effective advertising you can do in Bay, Walton or Okaloosa County; sits on people's tables for 10-12 days; great reference Bible! ~ *Steve Ortner, Gulf Wind Paddle and Surf*

"I advertise in both the Destin Life and Bay Life newspapers. The papers they put out are read by all of my local friends and neighbors, as well as past and present clients! It is "all positive all the time" like they say, and it's the MOST economical advertising I do with a great return on my investment! I highly recommend working with them to get your message out." ~ *Gail Pelto, Realtor, Keller Williams*

"I was always leery of the results a print publication could provide until we decided to jump into the publication family of Life Media. It has been fantastic for our brand and our results. The ability to showcase our products and expertise has been unlike any other publication we have used." Thank you! ~ *Greg Durette, Florida Health Connector*

By far the most effective advertising I do! The quality of the ads is what drew me to it in the first place and showed me it was going to be a success. For the first time in my life, I called to advertise instead of like every other time being asked to advertise. David is very honest and does what he says. ~ *Jewelry of 30a, Tim Hardin*

Find us online at **our websites, Facebook, Instagram & YouTube!**

Advertising Agreement

Date _____

Advertiser _____

Contact Name _____

Address _____

City, State, Zip Code _____ Phone _____

Web: _____ Email: _____

Signature: _____

Comments: _____

STANDARD RATE

Size (width x height)

Two Column Sizes

4x2	\$88
4x3	\$132
4x4	\$176
4X5	\$220
4X6	\$264
4x7	\$308

Three Column Sizes

6x3	\$198
6x4	\$264
6x5 (1/4 page)	\$330
6x6	\$396

STANDARD RATE

Size (width x height)

Four Column Sizes

8x4	\$352
8x5	\$440
8x6	\$528

Five Column Sizes

10x2	\$220
10x3	\$330
10x4	\$440
10x5	\$550
10x6 (1/2 page)	\$660
10x12 - Full Page	\$1320

Other Sizes Available

4x2 available only on contract agreement.

- ☐ SoWal Life - Santa Rosa Beach
- ☐ SoWal Life - Miramar Beach
- ☐ Destin Life
- ☐ PCB Life
- ☐ Bay Life - Hammock Bay/Bluewater Bay
- ☐ Bay Life - Niceville/Valparaiso

Ad Size _____

Issue Date _____

TERMS

Credit Card # _____

Exp. Date _____ Sec. Code _____ Billing Zip _____

*Agreement auto-renews unless otherwise indicated by advertiser.

FOR ADVERTISING OR INFORMATION:

SoWal Life - 850.399.0228, Sales@SouthWalton.Life

Destin Life - 850.688.9886, Sales@MyDestinLife.com

Bay Life - 850.688.9886, Sales@MyBayLifeNWFL.com

PCB Life - 804.307.8780, Jack.Smith@MyPCBLife.com

Ad design at no charge. Please submit logos, ad copy and artwork.

All ads, contracts and payments must be in by deadline date.

Account Manager Signature _____

Standard Rate
Per Issue: \$ _____

☐ 6 Months \$ _____

☐ 12 Months \$ _____

Discount \$ _____

TOTAL \$ _____

Deposit Paid \$ _____

TOTAL DUE \$ _____